



BEAUTIFICATION COMMISSION

JULY 28, 2025 AT 5:00 PM

PUBLIC WORKS
148 W ILLINOIS AVE
PALATINE, IL 60067-5339
(847) 359-9050 www.palatine.il.us

AGENDA

REGULAR MEETING

5:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Beautification Commission - Regular Meeting - May 27, 2025

IV. OLD BUSINESS

- A. Farmers' Market Recap
- B. Train Station Interior Plants
- C. Scarecrows on Parade
- D. Borders Drive Cul-de-Sac 50/50 Landscaping Program Update
- E. Snowflake Corridor Enhancements Update

V. NEW BUSINESS

- A. Fall Decorating Event
- B. 2025 Hometown Pride Awards Judging

VI. PUBLIC COMMENT

VII. ADJOURNMENT

BEAUTIFICATION COMMISSION

MINUTES
MAY 27, 2025

Regular Meeting

5:00 PM

I. CALL TO ORDER

Attendee Name	Title	Status	Arrived
Patrica Fluhler		Present	
Nancy Robinson		Absent	
Sue Albro		Present	
Randy Spiess		Present	
Bob Herbst		Present	

II. APPROVAL OF MINUTES

1. Beautification Commission - Regular Meeting – March 24, 2025 - **Accepted**

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Fluhler, Albro, Spiess, Herbst
ABSENT:	Robinson

III. OLD BUSINESS

1. Daylily Planting Event Recap -

Staff thanked the members who were able to join the volunteers at the daylily planting event on Saturday, April 26th. There were 24 volunteers from Palatine and Fremd High Schools and the Neurorestorative Group. This year’s focus was Downtown Palatine at the 4 corners of Brockway and Wilson Streets and at the commuter lot beds at Bothwell and Wilson Streets. Volunteers weeded beds, split/transplanted existing daylilies and planted 190 new daylilies and rudbeckias.

2. Farmers’ Market -

The Beautification Commission will host a tent at the Palatine Farmers’ Market on Saturday, June 21st. Commissioners Fluhler and Herbst volunteered for the 7-10am time slot and Commissioners Robinson, Albro and Spiess volunteered for the 10am-1pm time slot. Beautification Commission information as well as storm water/Public Works information will be featured.

3. 2025 Hometown Pride Awards -

Consistent with previous years, Commissioners concurred that nominations for the Hometown Pride Awards will be due by Friday, July 25th with judging taking place at the Beautification Commission meeting on Monday, July 28th. Hometown Pride Awards will be promoted with flyers at the Palatine Farmers' Market next to the HTPA winner banner as well as on the various social media platforms, the weekly Palatine E-Newsletter and the Summer Newsletter.

4. Train Station Interior Plants -

Commissioner Herbst presented container options for the interior train station plants. Commissioners selected the green urn with the dark edge to coordinate best with the train station interior. Staff confirmed 6 urns will be purchased; new dracaena (corn plant) will be purchased to plant in the urns.

IV. NEW BUSINESS

1. Commissioner Appointments -

Staff congratulated Commissioners Fluhler and Spiess on their reappointment to the Beautification Commission for 2-year terms.

Staff thanked Sue Fink for her 32 years of service as a Beautification Commissioner. Sue was appointed in October 1993.

Commissioners also thanked Neal Sieroslowski for more than 4 years of service as a Beautification Commissioner. Neal was appointed in August 2020.

2. Scarecrows on Parade -

Consistent with previous years, Commissioners concurred that the Scarecrows on Parade installation/judging will take place on Saturday, September 20th in coordination with the Rotary Club Oktoberfest. Participants will be able to pick up frames beginning Monday, August 11th. Scarecrows should be dropped off beginning at 10:30am on Saturday, September 20th; judging will commence between 11 & 11:30am. Winners will be announced at the Rotary Club Oktoberfest tent around 12:30pm.

Staff will advertise to prior participants as well as in the Summer Newsletter and on the various social media platforms.

V. ADJOURN